

Phil Boucher

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I am a Creative Director who currently lives in San Jose, California. My goal is to work in a challenging creative environment where thinking outside of the box is encouraged.



Experience:

Pipeline Solutions

Creative Director, 6/06-Present.

Primary Responsibilities: Managing all aspects of rich media and creative jobs. Duties include concepting, design, production, mapping project requirements, recommending client solutions, project strategy, budgets, vendor relationships, and workflow.

Secondary Responsibilities: Print design and production. Assist in workflow and management of creative/design department. Determine staffing needs, technical needs, and research vendor resources for company needs.

Clients: Borland, Data Domain, Infineon, iRise, Juniper Networks, NetApp, RSI.

Squirle Creative

Art Director and Partner, 1/09-Present.

Squirle Creative is a collaboration between graphic designers and web developers who have joined forces to offer clients of all sizes the opportunity to work directly with experienced professionals.

Clients: Cardio Logic, Catalyst Creations West, Northbound LLC, Northbound DGS, Purematter, Reel Coaches.

DeCarolis Design & Marketing

Interactive Media Designer, 1/01-5/06.

Primary Responsibilities: Building websites, interactive cd-roms, flash animations, banner ads, PowerPoint presentations, and audio tracks for all multimedia projects.

Secondary Responsibilities: Recommending in house new media solutions, software, and workstations. Setting up and managing alternate in-house ftp website for all client work. Running PowerPoint presentations. Assisted in streamlining workflow throughout the company.

Clients: 3Com, Borland, Cisco Systems, Comstor, DeNovo Ventures, GE, IBM, Infineon, LightPointe, Lucent, Mattel, Orthogon, Sun Microsystems, Westcon.

Skills:

Windows & Mac OS
Microsoft Office Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere

Adobe After Effects
Adobe Flash
Adobe Dreamweaver
HTML/CSS/Action Scripting
WordPress, Facebook, Twitter
Photography

Awards:

2009 Silver ADDY Award for Logo Design
2002-2003 Silver ADDY for Interactive Design

Education:

BFA in Computer Design and Photography, Graduation 2000
University of Massachusetts, Amherst.

